



**BEST IN
TRAVEL
2018**

For media requests, please contact:

Natalie Nicolson - US | natalie.nicolson@lonelyplanet.com
Phil Harper - EMEA | phil.harper@lonelyplanet.co.uk
Laura Hamilton - APAC | laura.hamilton@lonelyplanet.com.au

Press Release: Lonely Planet's best travel destinations for 2018 revealed



Lonely Planet's Best in Travel 2018 is the highly anticipated announcement of the world's hottest destinations that should feature on every traveller's wishlist for the year ahead. The world's leading travel authority reveals its selection of the top ten countries, cities, regions and best value destinations that Lonely Planet's experts recommend travellers experience in 2018.

Chile takes the coveted top spot of the best country for travellers in 2018, while Seville receives the accolade of number one city in the world to visit next year. Hot on the Spanish city's heels is the American comeback city of Detroit and Australia's oft-overlooked capital Canberra. The region which **Lonely Planet's Best in Travel 2018** declares the number one must-see in the coming year is Belfast and the Causeway Coast in Northern Ireland with Alaska and Slovenia's Julian Alps also making the top three. Tallinn,

Estonia has been crowned Lonely Planet's best value destination of 2018, closely followed by Lanzarote in the Canary Islands and Arizona in the USA.

Deciding which destinations to include in **Lonely Planet's Best in Travel** annual selection is a considered process involving Lonely Planet's community of writers, editors and bloggers providing hundreds of suggestions places that are not to be missed. These places are then shortlisted by a panel of in-house travel experts who consider criteria such as topicality, excitement and wow-factor to decide what to include in the best-selling, inspirational travel yearbook. The destinations selected for Lonely Planet's Best in Travel must offer travellers an outstanding experience in the year ahead; it could be that something special is going on in the year ahead, that it offers travellers new things to see and do, or that Lonely Planet's team of experts consider it overlooked and underrated, and recommend travellers visit before the crowds do.

Lonely Planet's Best in Travel 2018 also features five travel trends that consumers should look out for next year, with destination races, vegetarian & vegan travel and private islands among those selected as ones to watch. Lonely Planet's experts also rank the top ten best culture trips for families, new openings and best places to stay as part of **Best in Travel 2018**.

The landing page, www.lonelyplanet.com/best-in-travel, features all of the **Best in Travel 2018** destinations and additional advice on visiting them. Four videos accompany each of the number one destinations to reveal why they were selected as the top spots for travel in 2018; all captured using GoPro equipment by Lonely Planet's experts on the road. Travellers can also enter a [My Best in Travel video competition](#) to win round-trip flights for two to the number one country Chile and a GoPro HERO6 Black provided by this year's sponsor, [GoPro](#).



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Best in Travel 2018 Top 10 Countries

1. Chile
2. South Korea
3. Portugal
4. Djibouti
5. New Zealand
6. Malta
7. Georgia
8. Mauritius
9. China
10. South Africa

Best in Travel 2018 Top 10 Cities

1. Seville, Spain
2. Detroit, USA
3. Canberra, Australia
4. Hamburg, Germany
5. Kaohsiung, Taiwan
6. Antwerp, Belgium
7. Matera, Italy
8. San Juan, Puerto Rico
9. Guanajuato, Mexico
10. Oslo, Norway

Best in Travel 2018 Top 10 Regions

1. Belfast & the Causeway Coast, Northern Ireland
2. Alaska, USA
3. Julian Alps, Slovenia
4. Languedoc-Roussillon, France
5. Kii Peninsula, Japan
6. Aeolian Islands, Italy
7. Southern USA
8. Lahaul & Spiti, India
9. Bahia, Brazil
10. Los Haitises National Park, Dominican Republic

Best in Travel 2018 Top 10 Best Value

1. Tallinn, Estonia
2. Lanzarote, Canary Islands
3. Arizona, USA
4. La Paz, Bolivia
5. Poland
6. Essaouira, Morocco
7. United Kingdom
8. Baja California, Mexico
9. Jacksonville, Florida, USA
10. Hunan, China

Notes to Editors:

- Further information is available at www.lonelyplanet.com/best-in-travel
- Review copies of the book and extracts are available
- Image galleries of each of the top ten countries, cities, regions and best value are available
- Lonely Planet spokespeople are available for interview
- Specific pages from the book can be emailed on request
- Twitter: #BestinTravel
- 2018's sponsor for Lonely Planet's Best in Travel is GoPro

About Lonely Planet:

Lonely Planet is a leading travel media company and the world's number one travel guidebook brand, providing both inspiring and trustworthy information for every kind of traveller since 1973. Over the past four decades, we've printed over 145 million guidebooks and grown a dedicated, passionate global community of travellers. You'll also find our content on lonelyplanet.com, mobile, video and in 14 languages, nine international magazines, armchair and lifestyle books, ebooks, and more. Visit us at lonelyplanet.com and follow us on Facebook (facebook.com/lonelyplanet), Twitter ([@lonelyplanet](https://twitter.com/lonelyplanet)), Instagram ([Instagram.com/lonelyplanet](https://instagram.com/lonelyplanet)) and Snapchat ([@lonelyplanet](https://snapchat.com/@lonelyplanet)).